

# Merit Advertising Network

## Member Rate Sheet

We offer the deepest discounted prices available to assist our members with affordable advertising.

AdCode	Ad Size	Live Area Dimensions	Rate
<b>EPM</b>	1/8 Page	3.625" x 2.3 "	\$ 297.00
<b>QPM</b>	1/4 Page	3.625" x 4.875"	\$ 597.00
<b>HPM</b>	1/2 Page	7.5" x 4.875"	\$ 1,297.00
<b>FPM</b>	Full Page	7.5" x 10"	\$ 2,497.00
<b>IFCM</b>	Inside Front Cover	Premium Spot - 7.5"x 10"	\$ 4,997.00
<b>IBCM</b>	Inside Back Cover	Premium - 7.5"x 10"	\$ 4,997.00
<b>EBCM</b>	Exterior Back Cover	Premium Spot - 7.5"x 10"	\$ 5,997.00

## Non-Member Rate Sheet

We offer the best prices available to assist non-members with affordable advertising.

AdCode	Ad Size	Live Area Dimensions	Rate
<b>EPN</b>	1/8 Page	3.625" x 2.3 "	\$ 397.00
<b>QPN</b>	1/4 Page	3.625" x 4.875"	\$ 797.00
<b>HPN</b>	1/2 Page	7.5" x 4.875"	\$ 1,597.00
<b>FPN</b>	Full Page	7.5" x 10"	\$ 3,997.00
<b>IFCN</b>	Inside Front Cover	Premium Spot - 7.5"x 10"	\$ 6,497.00
<b>IBCN</b>	Inside Back Cover	Premium - 7.5"x 10"	\$ 6,497.00
<b>EBCN</b>	Exterior Back Cover	Premium Spot - 7.5"x 10"	\$ 7,997.00

These prices are based on industry standards and are comparable in a similar advertising market. Prices are current.

“Hot Web Sites” magazine and “Explosion of Savings” coupon book are glossy, full color size 8 1/2” x 11” publications.

Anticipated circulation for books distributed to Region #1 Joplin, MO – Pittsburg, KS area is 50,000.

Anticipated circulation for books distributed to Region #2 Northwest Arkansas/ Fayetteville/ Springdale/ Rogers/ Lowell / Bentonville/ Bella Vista area is 50,000.

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## Issuance & Closing Dates 2009

### “Hot Web Sites” Magazine and “Explosion of Savings” Coupon Book

Issue	Submission Deadline	Distribution / Delivery
January	November 30 (2008)	December 31 (2008)
February	December 31 (2008)	January 31
March	January 31	February 28
April	February 28	March 31
May	March 31	April 30
June	April 30	May 30
July	May 30	June 30
August	June 30	July 31
September	July 31	August 31
October	August 31	September 30
November	September 30	October 31
December	October 31	November 30
January 2010	November 30	December 31

**Ads must be submitted as Press Optimized High Resolution PDF files with fonts embedded. All files must be 300 dpi, with high resolution photos. Any ads that are not up to these standards may be subject to an additional fee to ensure that a quality ad will be produced. You will be contacted for your approval before any work is done. The ad change will have to be approved and completed before the ad can be placed in the publication.**

Ads must be pre-paid before submission. No deadline date will be delayed to insure that the delivery date will be met for distribution.

# Merit Advertising Network

## Advertising Mail-In Form:

Please print and Mail to:

Merit Advertising Network • P.O. Box 80 • 33 Jesse Lane • Anderson, Missouri • 64831

<b>Business Name:</b>		
<b>Business Contact:</b>		
<b>Address 1:</b>		
<b>Address 2:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>URL 1:</b>	<b>URL 2:</b>	
<b>Email:</b>	<b>Phone:</b>	

Please publish my ad in: *(Check all that apply.)*

Explosion of Savings Coupon Book

Hot Web Sites Magazine

Please publish my ad in:

Region #1 Joplin, Missouri / Pittsburg, Kansas

Region #2 Northwest Arkansas / Fayetteville / Springdale / Rogers /  
Lowell / Bentonville / Bella Vista

My business is: *(Check one.)*

A Traditional Business ( offline )

An Internet Business ( online )

I'd like to become a distributor:  Yes  No

My Order is below:

( AdCodes can be found next to the ad size in the Rate Sheets. )

AdCode	Advertising purchased / Issue Month	Rate
_____	Advertising placed in _____ Issue	\$ _____
_____	Advertising placed in _____ Issue	\$ _____
_____	Advertising placed in _____ Issue	\$ _____
<b>Total for Advertising Purchased</b>		<b>\$ _____</b>

# Merit Advertising Network

## Advertising Mail-In Form:

Discounts for Regular 10% Off Additional Regions or Publications Ordered.

My additional purchases and discounts are listed below.

Ad Code	Additional Order	Purchase Price	Discount
DRG-1	Region #1	\$ _____	_____
DRG-2	Region #2	\$ _____	_____
ESPB-1	Explosion of Savings	\$ _____	_____
HWPB-2	Hot Web Sites	\$ _____	_____
	Total With Discount Savings:	\$ _____	_____
	Enter TOTAL for Advertising from previous page:	\$ _____	_____
	<b>TOTAL ORDER:</b>	<b>\$ _____</b>	<b>_____</b>

I have enclosed a check in the amount of: \$ \_\_\_\_\_

Make check payable to: **Merit Advertising Network**

**Merit Advertising Network • P.O. Box 80 • 33 Jesse Lane • Anderson, Missouri • 64831**

**Thank you for using Merit Advertising Network  
for your advertising success!!**